

COOLMAX[®]
EcoMade

Bringing New Life to Plastic Waste



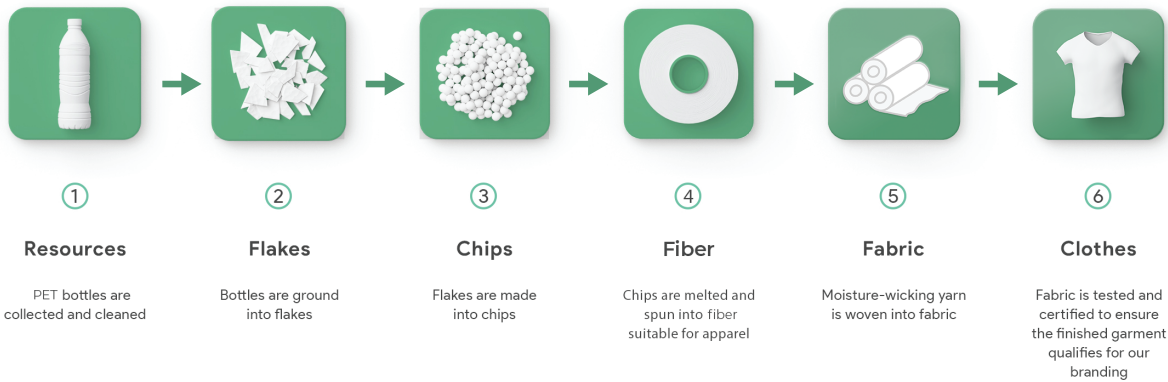
The LYCRA Company



COOLMAX® EcoMade Fiber Made From 100% Recycled PET Bottles

ENGINEERED FOR EVERYDAY COMFORT AND PERFORMANCE

Fabric made with COOLMAX® EcoMade technology transports moisture away from the body to keep the wearer cool and dry, helping to optimize performance. And, consumers can feel good about selecting garments engineered with this technology because the fiber is made with 100% recycled resources. COOLMAX® EcoMade technology can be used in apparel and non-apparel products.



*Please note, this illustration depicts the process for COOLMAX® EcoMade fiber made from PET bottles.

Key Attributes

Key Benefits

Specially channeled cross-sections are designed to wick moisture away from the body

Helps keep the wearer cool and dry, across all types of garments

Made from 100% recycled PET bottles

Reduced environmental impact

Recycling process yields fibers with equivalent performance as those made from virgin polymers

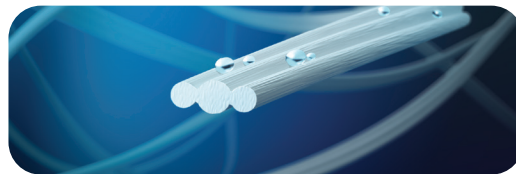
Uncompromised performance and durability

Stringent fabric performance testing and certification

Provides quality and in-use performance assurances

Strong brand recognition

Drives consumer purchase interest with high impact and relevance



*Fiber cross-section illustration. Actual forms may vary.

Key Garment Applications

