



COOLMAX® EcoMade ALL SEASON technology is engineered to meet consumer needs for more versatile garments that can be worn longer and in a variety of conditions to help reduce the ecological impact. Made from 100% post-consumer recycled resources, this polyester fiber is designed to provide year-round comfort to many types of apparel. This versatile fiber helps the wearer stay cool when it's warm and warm when it's cool by using an innovative combination of performance technologies.



(1)

(3)

Chips

Resources

PET bottles are collected and cleaned

Flakes Bottles are ground

into flakes

Flakes are made into chips

Fiber

Fabric Moisture-wicking yarn Clothes

Chips are melted and pun into fiber suitable for apparel

is woven into fabric

Fabric is tested and certified to ensure the finished garment qualifies for our branding

*Please note, this illustration depicts the process for COOLMAX® Ecomade fiber made from PET bottles

Key Attributes

Specially channeled cross-sections are designed to wick moisture away from the body

> Lightweight, insulating hollow fibers that trap the heat

Made from recycled PET bottles

Recycling process yields fibers with equivalent performance as those made from virgin polymers

> Stringent fabric performance testing and certification

Strong brand recognition

Key Benefits

Helps keep you cool and dry on hot days or while being active

Provides lightweight insulation that helps keep you warm on cold days

Reduced environmental impact

Experience performance benefits that last the lifespan of the garment

Provides quality and in-use performance assurances

Drives consumer purchase interest with high impact and relevance

Key Garment Applications









